**German Wines at the Vinexpo in Bordeaux** German winemakers sharing stand with the German Ministry of Agriculture

The German Wine Institute (DWI) will be on hand at the Vinexpo in Bordeaux (June 14-18, 2015) to present a representative selection of wines from Germany's winegrowing regions. In addition to the tasting counter at our shared stand (Hall 1, Stand No. BD 290), the DWI will also be offering several master classes daily:

"Good – Better – Silvaner," "You Call it Pinot Noir – We Call it Spätburgunder", "Germany´s Got Talent: Generation Riesling" and "the Magic of Sweetness" are just four of many exciting topics that renowned sommelière Romana Echensperger will be exploring with trade visitors. To ensure a fond 'adieu,' the DWI is holding a "Happy Hour" at the end of each conference day with snacks and wines in the lounge of the shared stand.

"This year as in the past, the DWI will be working to kindle and expand international contacts with retailers, restaurants and the media. The focus of course is somewhat less on France, but rather on industry visitors from around the world," says DWI Marketing Director Steffen Schindler.

The Vinexpo in Bordeaux is considered one of the most influential international wine trade fairs. Since 1989, the German Federal Ministry of Food and Agriculture (BMEL) has encouraged the attendance of German winemakers through organizational and financial support. The DWI is responsible for informational and logistical support for international guests and for designing the stand's program and events.